



GM(S&M-CM)/105-8/3G data card/2012-13/ 53 dt at Chennai 600006 the 02.02.2013

To

Heads of all SSAs,  
Tamilnadu Circle

Sub: **Reduced rate of 3.6 Mbps 3G Data cards – offer extended from 03-02-2013 to 31.03.2013.**

Ref: BSNL C.O. **ECT Approval no. 1008 dt 30.01.2013**

GM (S&M-CM)/105-08/12-13/18 dt 03-11-12

With reference to this office letter, offer for **3.6Mbps 3G Data cards @ RS 1344 (all inclusive) w.e.f 05.11.2012 to 02.02.2013** was intimated

Now, on request from Tamilnadu Telecom Circle, BSNL C.O. has extended the **offer upto 31.03.13**

	Existing price	Offer existing upto	OFFER EXTENSION
3G -3.6 Mbps DATACARD	Rs 1344 (MRP)	02-02-2013	FROM 03-02-2013 TO 31-03-2013

It is requested that this may be brought to the notice of all concerned for taking necessary action to increase the sale of 3G data cards utilizing the offer. Press note and Proper advertisement as deemed fit may be made to generate adequate response.

**The reduced price Rs.1344 is effective only upto 31.03.2013.**

*Kdavelin Subramanyam*

Asst. General Manager (Mktg2)  
16, Greams Road,  
Chennai 600006

Copy to:

- 1) Sr. GM (NW-O-CM)/Trichy / CBT– for kind information
- 2) GM(TR)/GM(Fin), O/o CGM(T)., Chennai 600002 – for kind information
- 3) DGM (Pricing-CM), P& P Section, BSNL Corporate office, 6 th Floor, Bharat Sanchar Bhawan, H C Mathur Lane, Janpath, New Delhi 110001 (FAX No: 011-23717767) – for kind information
- 4) DE(Commercial)., CBT – It is requested that necessary modification may please be effected in Sancharsoft
- 5) DGM(CS)/ (Sales) O/o GM(S&M-CM)., 16, Greams Road, Chennai 600006